

WHO, WHAT, WHERE, WHEN, WHY, & HOW MUCH

QUESTIONS TO ASK YOUR CLIENT	NOTES
Who will be the actual humans conducting your business in the United States?	
What is the nature of your U.S. business?	
What Intellectual Property do you need to protect in the United States?	
When (and for how long) do you intend to do business in the United States?	
Where will you have most of your commercial activity, and where will you have your headquarters?	
Why are you entering the U.S. Market?	
How Much total revenue do you anticipate from U.S. operations over 5 years?	